



**SEGi**  
Group of Colleges  
INSPIRE • IGNITE • IMMERSE

# MASTER OF BUSINESS ADMINISTRATION



- 100% coursework
- Experienced industry practitioners as lecturers
- Highly relevant and industry-driven subjects
- Comprehensive student support system

in collaboration with



2018 / 2019

2016 / 2017 2014 / 2015

2010 / 2011 2012 / 2013

# CHAMPIONING 3H TRANSFORMATIVE LEARNING

At SEGi, we champion the 3H Transformative Learning to cultivate future-proof graduates. The education of the Head, the Heart and the Hands is a holistic learning approach in transforming future leaders:



## HEAD (Knowledge)

Providing the latest curriculum co-designed with international partner universities, local industry practitioners and experts, our proven teaching and learning process has seen over 130,000 graduates working in over 90 countries - ranging from successful entrepreneurs to high level executives and policymakers.



## HEART (Attitude)

Being civic-minded and nurturing our students' heart have always been a big part of our curriculum. Throughout the programme, students are encouraged to organise and participate in Corporate Social Responsibility (CSR) projects to use what they have learnt to give back to the community.



## HANDS (Skills)

Having the right technical skills will give our students an advantageous edge over their peers. We work hand-in-hand with industry partners to offer professional certifications so that our students have the right academic knowhow, and the relevant technical abilities to put what they have learnt into practice.

# PROPELLING CAREERS AND UPGRADING SKILLS

The internationally recognised postgraduate programmes, which includes Masters and PhD level programmes, at SEGi continue to attract top students.

As Malaysia is making the shift from a manufacturing-based to a service-based industry, innovation in productions and services became highly essential. Demands for skilled workers who are creative, knowledgeable and has a specialised skill or in-depth knowledge of selected niche areas became paramount.

SEGi offers quality postgraduate degrees that are flexible to meet the demands and changing needs of the various industries, developing leaders to propel the country forward.

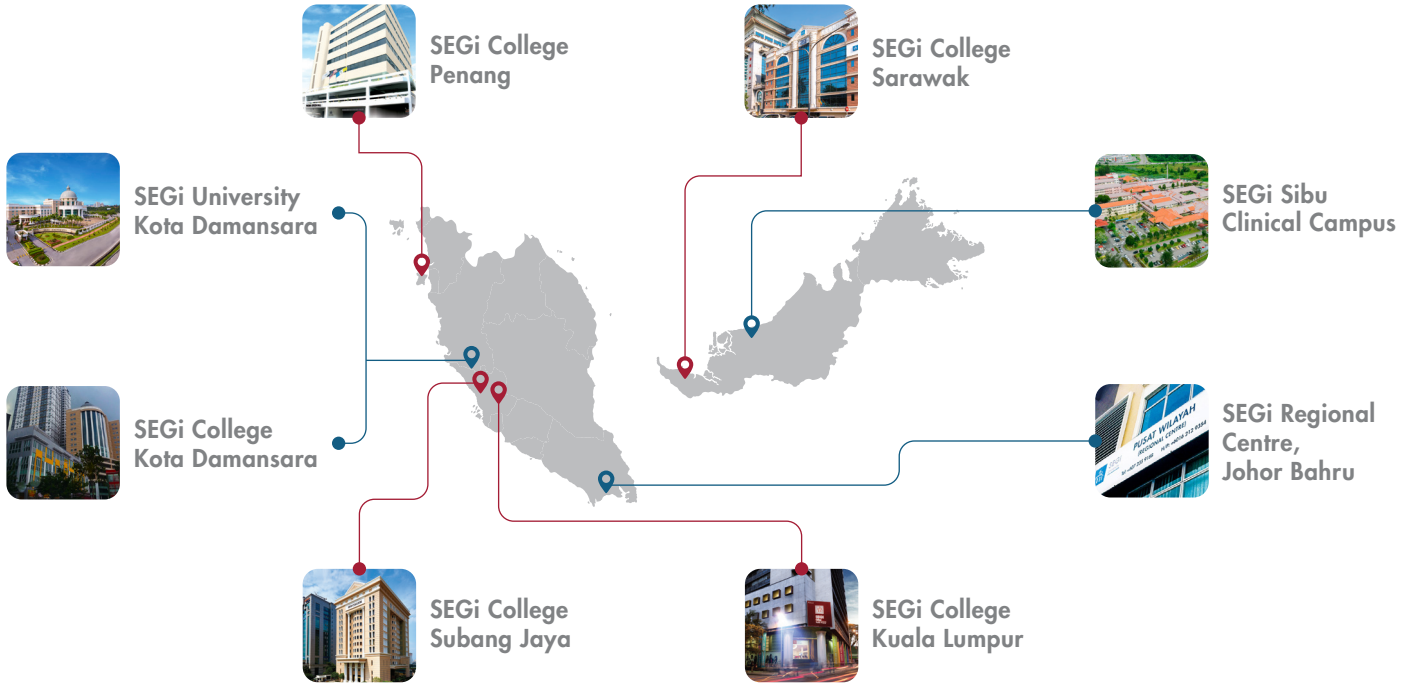
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# SEGi UNIVERSITY & COLLEGES



**20,000**  
Students



**778**  
Academics

**10%**  
foreign faculty staff

**614**  
Management & support staff

Quality education  
accredited and  
assured by  
Ministry of Education,  
Malaysia



Internal processes  
in compliance  
with international  
standards

ISO 9001:2015 Certified



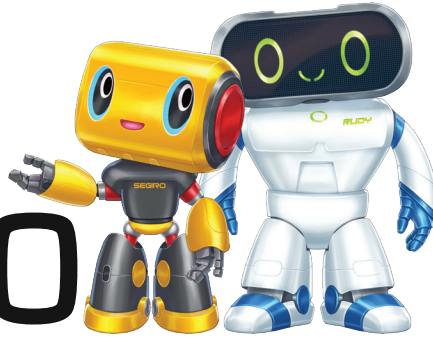
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Cert no: MY14/01588



# Towards R4.0



## REIMAGINE possibilities

Increasing the employability and marketability of graduates through the creation of new jobs and roles to meet tomorrow's industry needs.

## RECOGNISE your potential


Unleashing the true nature of graduates and their ability to touch lives and make a significant impact on the community.

## REDEFINE your future

Imbibing the idea of change as the only constant and creating a sustainable future through qualifications that matter.

## REVOLUTIONISE the market


Introducing innovative programmes that are in tandem with the market's growth and direction.



Every student learns coding & IR4.0 relevant subjects



Inter-faculty assignments to develop cross-disciplinary skills



Cyber physical classrooms & learning



Highly interactive web-based learning management software, allowing learners to connect from anywhere across the world



Over 600 corporate partners & collaborations





## WELL-BEING

- On-campus counsellors
- 24/7 accessibility to counselling services
- International office & student accommodation office



## LEARN WHILE HAVING FUN

- Student Affairs Office
- Gym, E-Sports studio and extended facilities



## PERSONAL DEVELOPMENT & GROWTH

- Personal Professional Development Programme
- Career Development Centre



## STUDENT MOBILITY PROGRAMME

- Cross-campus experiences
- Option to transfer overseas

# BEYOND EDUCATION

LEARNING WITH SEGi



## ACADEMIC SUCCESS

- Student Success Centre
- 24/7 Online learning portal (Blackboard & E-libraries)
- Free applications & tools (Microsoft 365, Adobe, AutoCount)



# BRINGING THE WORLD TO YOU

PARTNER UNIVERSITY



## University of Sunderland (UoS), UK



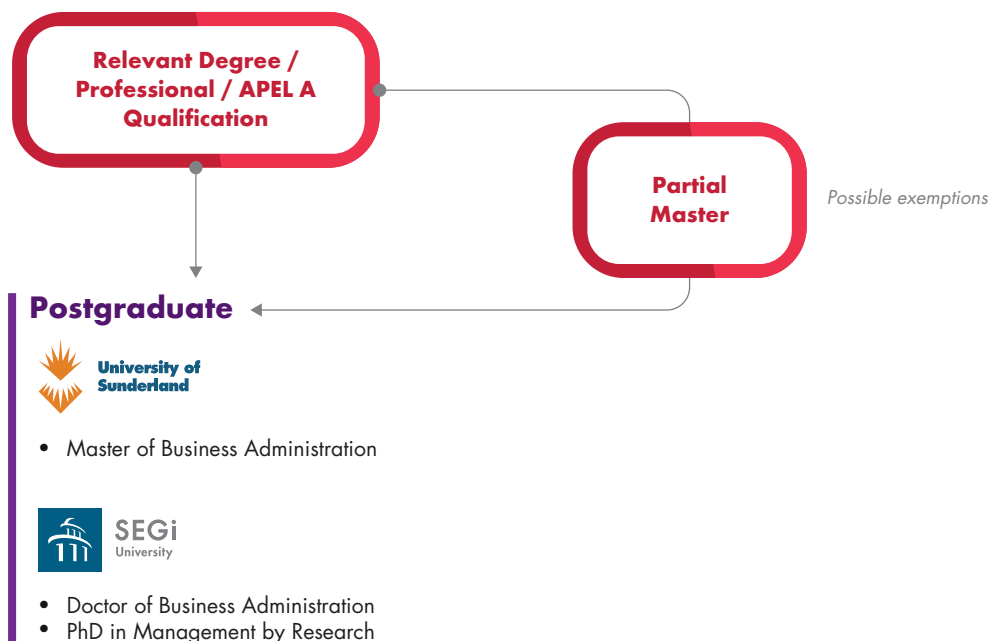
Established in 1901 as Sunderland Technical College, the University of Sunderland (UoS) is greatly praised as a prescient and innovative University with exemplary standards of teaching, research and support. Located in Sunderland in the North East of England, it gained its university status in 1992 and has since gained a reputation as a research-active university.

The University of Sunderland prides itself in holistic academic programmes as integral to their commitment of excellence to their students and to producing well-rounded graduates. The Guardian ranks its Hospitality, Event Management and Tourism programme as the 4th best in the country, while Nursing is ranked 5th best. Other highly ranked majors in the Guardian league tables are Business, Management and Marketing, Accounting and Finance, Mechanical Engineering, and Fashion and Textiles. Also, it was named University of the Year for Social Inclusion by The Times and Sunday Times Good University Guide 2021.

- **QS 5 Stars** (2019) in Teaching, Employability, Internationalisation, Inclusiveness & Outstanding Facilities
- Awarded **SILVER STATUS** by Teaching Excellence Framework (TEF)
- Recognised by the UK Government and the British Council for **innovative international activity**
- **UK's top 5** providers of transnational education
- Shortlisted for the **Times Higher Education University of the Year Award**

# A PATHWAY FOR EVERYONE

STUDY ROUTE





# YOUR WORK EXPERIENCE COUNTS

APEL(A)

Get admission into our SEGi programme through Accreditation of Prior Experiential Learning or APEL, which is a systematic process that involves the identification, documentation and assessment of prior experiential learning to determine the extent to which an individual has achieved the desired learning outcomes, for access to a programme of study and/or award of credits.

APEL provides an opportunity for individuals with working experience but lack formal academic qualifications to pursue their studies in Higher Education Institutions (HEIs). In general, knowledge obtained through formal education and working experience will be both assessed in APEL's assessment.

At the moment, APEL in Malaysia can only be used as entry requirement to HEIs for the following level of qualification:

- Level 3 (Certificate);
- Level 4 (Diploma);
- Level 6 (Bachelor's Degree); and
- Level 7 (Master's Degree)

#### Basic requirements to apply APEL(A):

- Only applicable to Malaysians and Expatriates
- Pass the Aptitude Test and Portfolio
- Minimum age requirements:
  - a) Certificate - 19 years of age
  - b) Diploma - 20 years of age
  - c) Bachelor's Degree - 21 years of age
  - d) Master's Degree - 30 years of age



# PROGRAMME MATRIX



Programme	Awarding Institution	Entry Requirements	Campus
<b>Master of Business Administration</b> <small>SJ (R2/340/7/0753) (04/23) (A8624)                      KL (R2/340/7/0268) (11/23) (A9419)                      PG (R2/345/6/0303) (02/23) (A8848)                      SWK (R2/340/7/0569) (02/26) (MQA/FA0310)</small>	University of Sunderland, UK	<ul style="list-style-type: none"> <li>A recognised Degree</li> <li>A recognised Diploma with at least 5 years of management experience with MQA-APEL T7</li> </ul>	Subang Jaya Kuala Lumpur Penang Sarawak

## ENGLISH REQUIREMENTS\*

Types of Exam	Diploma	Degree	Master
IELTS	Band 5.5	Band 6.0	Band 6.5
TOEFL iBT	42	46	60
Cambridge English	154	160	169
Pearson Test	47	51	59
Linguaskill Cambridge	154 - 161	169 - 175	176 - 179
MUET	Band 2	Band 3	-

\*The English requirement serves as a guideline and it is subject to change. The weightage requirement may vary for different programmes.

## ENTRY REQUIREMENTS FOR INTERNATIONAL STUDENTS

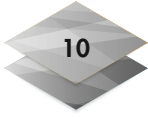


[bit.ly/isentryreq](https://bit.ly/isentryreq)

### A pathway for everyone

Your prior-qualifications were not mentioned?  
Did not meet the entry requirements?

When there is a will, there's always a way. Contact us and schedule a FREE one-on-one consultation session to plot out a customised pathway that will fit your needs.



# MASTER OF BUSINESS ADMINISTRATION

SJ (R2/340/7/0753) (04/23) (A8624) • KL (R2/340/7/0268) (11/23) (A9419) • PG (R2/345/6/0303) (02/23) (A8848) • SWK (R2/340/7/0569) (02/26) (MQA/FA0310)

Our internationally acclaimed MBA programme is designed for enterprising minds seeking to combine their expertise with general management skills. You'll learn decision-making and problem solving skills in an international business environment and strategies to manage globalisation issues.

The MBA will assimilate work-based learning that will improve your ability to bring many productive changes within your current organisation.



**University of  
Sunderland**

## Programme Modules (100% Assignment Based)

- Financial Management and Control
- Strategic Management in an International Context
- Value Creation in Organisations - Managing Operations and Marketing
- Professional Management and Leadership Development
- Innovation, Entrepreneurship and Technology Transfer
- MBA Project

## Financial Aid / Funding Available\*

- EPF
- HRDF
- SEGi Monthly Installment
- Low Initial Payment


\*terms & conditions apply.


 **ATLASSIAN**


**Blackboard**  
LEARN ULTRA

 **FREE LIBRARY SYSTEM**


**100%** Fully Accredited

 **IR4.0** Enhanced Syllabus

 Further Studies Overseas

 UK Lecturers / Tutors

 Sunderland Library

 Earn up to 12 Digital Badges

## Career Opportunities

Suitable for professionals across all disciplines, the programme will significantly enhance your capability to function as a senior manager within a wide range of commercial and service organisations.

## Recognition / Accreditation



Agensi Kelayakan Malaysia  
Malaysian Qualifications Agency

JPA

QS STARS™  
RATING SYSTEM



# SCHOLARSHIPS AVAILABLE\*

\*subject to change



Scholarship Name	Priority Courses
Program Graduan Cemerlang (GrEP MARA)	All Programmes
Program Penajaan Pengajian Tertiar (TESP MARA)	
Bantuan Zakat MAIDAM	
Hong Leong Foundation Scholarship	
Keysight Malaysia Scholarship	
Lembaga Zakat Selangor	
Zakat Kelantan	
Karangkraf	
Sin Chew Media Corporation Bhd	
STAR Media Group Bhd	
SEGi High Achiever's Scholarship	
SEGi Ace Scholarship	
SEGi Unified Examination Certificate (UEC) Scholarship	
Yayasan Kemanusiaan Da Sheng	<ul style="list-style-type: none"> <li>• Education</li> </ul>
Sony Scholarship	<ul style="list-style-type: none"> <li>• Electrical and Electronics Engineering</li> <li>• Mechanical Engineering</li> <li>• Marketing</li> <li>• Human Resources</li> <li>• Administration</li> <li>• Computer Science</li> </ul>
Gamuda Scholarship	<ul style="list-style-type: none"> <li>• Engineering</li> <li>• Accounting</li> <li>• Human Resource</li> <li>• Psychology</li> </ul>
PETRONAS Education Sponsorship Programme	<ul style="list-style-type: none"> <li>• Accounting &amp; Business</li> <li>• Arts &amp; Communication</li> <li>• Computer &amp; Multimedia</li> <li>• Education</li> <li>• Engineering &amp; Architecture</li> </ul>
Bank Negara Scholarship	<ul style="list-style-type: none"> <li>• Computer Science</li> <li>• Accounting</li> </ul>
Tunku Abdul Rahman (BTAR) Scholarship	<ul style="list-style-type: none"> <li>• Accounting &amp; Business</li> <li>• Arts &amp; Communication</li> <li>• Computer &amp; Multimedia</li> <li>• Education</li> <li>• Engineering &amp; Architecture</li> </ul>
Genting Malaysia Scholarship Award	<ul style="list-style-type: none"> <li>• Culinary Arts</li> <li>• Hospitality Management</li> </ul>
OCBC Bank	<ul style="list-style-type: none"> <li>• Accountancy</li> <li>• Business Administration</li> <li>• Computer Science</li> <li>• Engineering</li> <li>• Accounting &amp; Business</li> <li>• Arts &amp; Communication</li> <li>• Computer &amp; Multimedia</li> </ul>
Elena Cooke Education Fund	<ul style="list-style-type: none"> <li>• Accounting &amp; Business</li> <li>• Arts &amp; Communications</li> <li>• Computer &amp; Multimedia</li> <li>• Engineering &amp; Architecture</li> <li>• Hospitality &amp; Tourism</li> </ul>



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☎ +603 8600 1777    📞 +6010 313 0303

**SEGi College Penang** (DK250-03(P))

☎ +604 263 3888    📞 +6013 629 4880

**SEGi College Sarawak** (DK250-02(Q))

☎ +6082 252 566    📞 +6017 859 2566    📞 1300 88 7344

**Regional Centre:**

**SEGi University Regional Centre, Johor Bahru**

☎ +607 235 9188    📞 +6012 318 3136

**SEGi Covid-19  
Readiness Guide**



[bit.ly/c19readinessguide](https://bit.ly/c19readinessguide)